



Marketing Your Home Using FULL MOTION WALK-THROUGH VIDEO

Seller Benefits:

- ✓ **Its an open home, 24 hours per day** - your walk through property video is available to watch on the internet 24-7, via mobile phones, tablets, home computers and Internet connected Televisions.
- ✓ **Make your house sale stand out from the crowd** – Internet users stay over 800% longer on websites that have video.
- ✓ **90% of home buyers turn to the internet as the first place to search for and view properties for sale.**
- ✓ **One off cost** – Unlike print advertising, you pay once for a marketing product that lasts the entire duration that your home is for sale.
- ✓ **Global reach** – Your open home video is available to be watched by potential buyers regardless of where in the world they are.

Prospective Buyer Benefits

- ✓ **Buyers can Review the property** after an open home viewing – video is the perfect way to accurately recall the details of the property
- ✓ **Easy Access for out of town buyers** – Time or geography doesn't matter. A walk through video is your open home, available to watch, anytime and any where.
- ✓ **Buyers can easily share** the walk through video with partners, spouses or friends by using a simple internet link to the video.
- ✓ **Get a feel of the property** – A walk-through video allows a potential buyer to see how the property flows and how rooms connect, without physically being on site.

View Samples and Find Out More:

- ✓ **Visit** www.openhomes247.co.nz to view video samples and prices.
- ✓ **Talk** to your agent today to find out how you can use full motion walk through video to market your home.